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The individual, winning spirit, integrity

Believing in and recognising the value of each **individual**, by establishing relations based on mutual respect and honourable behaviour. Developing the potential, professionalism and skills of each person. **Boosting** the individual's sense of pride in belonging to a **winning** international group. Building an **organisation** capable of attracting and retaining talented resources; using rewarding systems that promote growth, the sharing of skills, continuous improvements, delegating and **group work**.

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Innovation and creativity

Promoting excellence by adopting product technologies and applications that are original, proprietary and capable of **generating value**. **Supporting** initiatives and projects geared to favouring innovation of the company products and processes **in synergy** with all the partners: customers, suppliers and other third parties that collaborate with the Company.

③

Working together

Working **"together"** and striving to understand one another's requirements and needs fully, in order to make the most of all the **opportunities for growth**. Developing, with inter-departmental work groups, a relationship of contiguity and efficiency, working towards the achievement of **shared objectives**, with an approach oriented to results and a **global vision**.

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Sustainable industrial development

Planning, running and **developing industrial activities** geared to developing **technologies**, processes and products while ensuring people's **safety**, safeguarding the **environment** and protecting the **community**.

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Economic stability and independence

Creating value and maintaining the condition for ensuring the long-term development of the Company, by guaranteeing **economic stability** and financial autonomy.

Lamberti's values

